

INSANELY GREAT!

Superyacht Media

Upgrading an entire production workflow

Superyacht Media produce video, photography, DVDs, brochures and other marketing material for many of the world's most high profile superyacht businesses. When their workload increased, they realised their current network, edit suites and data management wouldn't be able to cope. They got in touch with Jigsaw24 to find out how they could upgrade their entire production workflow.

A tapeless solution

We arranged for one of our consultants to meet with Superyacht Media (SYM) to find out how we could help. Our team assessed all aspects of their workflow, including server load, internal bandwidth and the overall working environment. We also took a look at their shooting and editing workflow – their digital acquisition was mainly on P2 format cameras (and other HD cameras hired for larger shoots), and field ingest and clip logging was done on ageing mobile workstations.

SYM already relied on tapeless shooting and editing, so we had to bear this in mind when designing a solution. The video work would be edited and shared over Ethernet, so we suggested a setup that would fit in with their existing network, and would also be capable of reaching up to 100MBps using aggregated Ethernet techniques. This included dual XServes with Infortrend RAID storage – fully installed and configured to SYM's requirements – with speed and workflow testing done before sign off.

“ Being able to get multiple different formats, frame sizes and bit-rates straight out of the server in one click, without tying up our machines, is already starting to save time and allows us to deliver both rushes and final cuts quicker to clients. ”

Jeff Brown, **Creative Director at Super Yacht Media on Final Cut Server.**

The company would be using the new MacBook Pro mobile edit suites in the field and the office so needed a way to keep track of their material. After presenting SYM with a number of digital asset management tools, they chose Apple's Final Cut Server. Our certified administrator created a customised Final Cut Server system, including multiple workflow automations, watch folders, FTP actions, an email system and more. We also tested the system, making changes wherever needed so that the company's new asset management setup worked perfectly.

Jeff Brown, SYM's creative director, was particularly impressed with the automated outputs - "Being able to get multiple different formats, frame sizes and bit-rates straight out of the server in one click, without tying up our machines, is already starting to save time and allows us to deliver both rushes and final cuts quicker to clients."

After the install

To make sure they could start working with their new solution straight away, our team provided onsite training to the staff at SYM. We trained them up on Final Cut Server, and showed them how to make the most out of the new file-based workflow. We continue to provide ongoing help on Final Cut Server, as well as giving them remote support for their OS X server whenever they need it – just to avoid any shipwrecks.



In a nutshell...

Who are Superyacht Media?

Superyacht Media produce video, photography, DVDs, brochures and other marketing material for many of the world's most high profile superyacht businesses.

What did they need?

They were looking to upgrade their entire tapeless workflow, and needed a solution for storing and managing their digital assets.

How did we help?

We created a customised Final Cut Server system and Xserve RAID storage solution, tested it all, provided onsite training for staff and organised ongoing remote support for the system.

What were the benefits?

- Superyacht can deliver rushes and final cuts more quickly to clients without tying up their other machines.
- Their new equipment is fully supported by our tech team in case anything goes wrong.

For more information about post workflows or storage, get in touch on the details below.

Want to find out more?

Call: 03332 409 321 Email: sales@Jigsaw24.com Visit: www.Jigsaw24.com