

## Adobe for primary and secondary schools

A guide to which Creative Cloud licence is right for you



### What's Creative Cloud?

Creative Cloud for education gives primary and secondary schools access to Adobe's industry-standard creative design, web, video and photography software, right from your desktop. As well as helping students learn digital skills and express their creativity, Creative Cloud also gives staff the ability to integrate rich and engaging digital experiences into the classroom.

### Key features include:

- **Access to the latest software.** With Creative Cloud you get updates to apps as soon as they are released.
- **Easy deployment and management.** A web-based Admin Console makes it easy to manage and deploy licences.
- **Budget predictability.** With the option of choosing an annual or multi-year term.
- **Free education resources.** Access the Adobe Education Exchange for free teaching resources and peer-to-peer collaboration.

### What are my options?

Creative Cloud is available through Adobe's Value Incentive Plan (VIP). This is a subscription-based buying programme that makes it easy for your institution to purchase, deploy, and manage Adobe licences, whether you just need a single Adobe app, or the All Apps package.

There are three options:

#### VIP named user licensing

(Best for staff and administrators)

If you're looking to purchase Adobe licences for faculty members or an internal marketing team, we'd recommend named user licensing. This is perfect for small working groups as it includes all of Adobe's online collaborative tools and up to 100GB of cloud storage per user. It isn't recommended for students under 16, though, as it may not meet your school's data protection standards.

**£295** ex VAT per user per year (All Apps).

**£143** ex VAT per user per year (Single App).

#### VIP device licensing

(Best for small labs or classrooms)

If you don't want licences assigned to individual users, device licensing is perfect, as each licence is assigned to a particular device. Device licensing doesn't include Adobe's online services and storage, however.

**£238** ex VAT per device per year (All Apps).

**£124** ex VAT per device per year (Single App).

#### VIP K-12 Site

(Best for large deployments)

K-12 licences are assigned to a specific device, rather than user (so as many students can use the licensed device as you like). With a minimum purchase of 100 licences, this option is the best value for large user groups needing all the Creative Cloud apps.

**£19.80** ex VAT per device per year (All Apps only).

## Want a quote for Creative Cloud, or any Adobe advice?

Call the team on **03332 409 290** Email [education@Jigsaw24.com](mailto:education@Jigsaw24.com) Visit us at [www.Jigsaw24.com/adobe](http://www.Jigsaw24.com/adobe)

## Do I need All Apps or Single Apps?

All Apps is the option to go for if you really want to get the most out of what Creative Cloud has to offer. If you're purchasing three or more Single Apps then you'll also find it's generally more cost-effective to purchase All Apps instead.

			Included in All Apps	Available as a Single App
Design tools	Photoshop CC	Image editing and compositing.	✓	✓
	Illustrator CC	Vector graphics and illustration.	✓	✓
	InDesign CC	Page design, layout and publishing.	✓	✓
	Bridge CC	Find, sort, filter and organise photos, graphics, videos and other digital assets.	✓	✗
	InCopy CC	Collaborate in demanding editorial workflows.	✓	✓
	Acrobat Pro CC	Create, edit and sign PDF documents and forms.	✓	✓
	Photoshop Lightroom CC	Organise, edit and produce digital photography.	✓	✗
Web tools	Dreamweaver CC	Websites, app design and coding.	✓	✓
	Flash Professional	Create rich interactive content across a variety of platforms and devices.	✓	✓
	Flash Builder Premium	Build applications for iOS, Android™ and BlackBerry® using a single codebase.	✓	✗
	Fireworks	Prototype websites and applications and optimise web graphics.	✓	✗
	Muse CC	Website design without coding.	✓	✓
Video and audio tools	Premiere Pro CC	Video production and editing.	✓	✓
	After Effects CC	Cinematic visual effects and motion graphics.	✓	✓
	Audition CC	Audio for broadcast, video and film.	✓	✓
	SpeedGrade CC	Manipulate light and colour in video footage.	✓	✗
	Prelude CC	Streamline the import and logging of video from any video format.	✓	✗
Storage and services	Cloud Storage	Store files in the Cloud.	100GB per user	20GB per user
	Expert Services	2 expert 1:1 sessions per year.	✓	✗

Please note the Single App option is not available with the K-12 Plan. Adobe's additional online storage and services are only available for VIP per named user licensing.

## Wait, I still have questions!

Question	Named	Device	K-12
Do I need a serial number to access CC for Education?	CC for Education does not require a serial number for activation. A unique identifier is built into the VIP program making getting your apps quick and simple.		
How do I install my CC apps?	VIP admins assign licences to users by sending an invite. Licences are activated after the user installs and launches the app.	Use Creative Cloud Packager to create installation packages and deploy manually or via third party tools.	
How do I activate my licences?		After installation, licences are active after launching the first app on the device.	
How many activations are allowed per licence?	Two per licence.	One per licence.	
Do users need to be online to use the apps?	To access named-user licences, including services and storage, users log in to Creative Cloud with their Adobe ID.	Computers must connect to Adobe servers for initial activation, and then at least once every 99 days.	
How do I manage my CC licences?	Via the Admin Console. Admins can view named-user licences, add new licences for immediate deployment, and download Creative Cloud Packager to create installation packages for deployment.	Via the Admin Console. Admins can view device licence deployments, activate and deactivate device licences, and download Creative Cloud Packager to create installation packages for deployment.	

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