

Adobe FAQs:

Value Incentive Plan for further and higher education

Since moving from Creative Suite to Creative Cloud, Adobe have revised their licensing programme, offering new options to further and higher education institutions. Here's what you need to know.

What is Adobe's Value Incentive Plan (VIP)?

Adobe's VIP is a new scheme designed to make it easier for people to buy and manage subscriptions to Adobe Creative Cloud. It comes in two options:

- Device licensing in which each Adobe licence is associated with a specific computer and as many students can use that computer as you like.
- Named user licensing in which each licence is associated with a specific staff member or student.

How long does a VIP agreement last?

Your licences will need to be renewed annually.

Can I add and remove licences?

Yes. When it's time to renew your licences you can simply choose to add more or only renew some of your existing ones. You can also add licences each term (or whenever needed) and Adobe will sync them with your existing ones so that everything has the same renewal date.

Which licensing option is for me?

for students we recommend:

If you're concerned about protecting student data, it may be best to opt for a device licensing programme, as this does not require individual students to be named on licences. It also allows you to buy fewer licences (unless you have more computers than you do students, in which case Adobe is the least of your worries).

for staff we recommend:

If you're looking to purchase Adobe licences for faculty members or an internal marketing team, we'd recommend named user licensing. This is perfect for small working groups as it includes all of Adobe's online collaborative tools, including Adobe Digital Publishing Suite and up to 100GB of cloud storage per user.













































Which apps are available using VIP?

All of Adobe's Creative Cloud apps are available on a VIP licence. If you choose a named user VIP licence, you can also access online services such as Behance, Adobe Digital Publishing Suite and cloud storage.

Are product updates included?

Yes. Adobe will push updates to individual apps as and when they become available, so you are always on the latest version of whatever app you're using.

I am on a CLP agreement. Can I migrate my licences?

If your CLP level 2 or 3 agreement is active, or expired after 30th April 2014, you can migrate your licences and buy new ones at a discounted rate. Give us a call to find out more!

How do I enrol?

You enrol and manage your named licences through Adobe's VIP portal. When you buy your licences, our team will provide you with a login for the portal and you can then use it to manage the licences yourself, or arrange for us to manage them on your behalf. For devices, orders must be placed in advance of deployment and are managed in a similar way to the old CLP software.

How do I install Creative Cloud once I'm envolled?

The VIP Portal includes a service called Creative Cloud Packager. Your technical team can log into Packager, build different bundles of apps for different types of machine or user, and then remotely install them on any of the machines on your network. Packager can also be used to roll out updates.

How do I find out more?

Get in touch!

You can reach our team on 03332 409 333 or at learning@Jigsaw24.com.





































