



Adobe FAQs: Value Incentive Plan for primary and secondary schools

Now that Adobe have moved to Creative Cloud, primary and secondary schools have two options when it comes to licensing: the FTE-based Enterprise Education Agreement, or an Adobe Value Incentive Plan licence. Here's what you need to know about becoming an Adobe VIP...

What is Adobe's Value Incentive Plan (VIP)?

Adobe's VIP is a new scheme designed to make it easier for people to buy and manage subscriptions to Adobe Creative Cloud. It comes in two options:

- **Device licensing** in which each Adobe licence is associated with a specific computer and as many students can use that computer as you like.
- **Named user licensing** in which each licence is associated with a specific staff member or student.

Which apps are available using VIP?

All of Adobe's Creative Cloud apps are available on a VIP licence. If you choose a named user VIP licence, you can also access online services such as Behance, Adobe Digital Publishing Suite and cloud storage. Online services are only available with named-user licences

How long does a VIP agreement last?

Your licences will need to be renewed annually.

Can I add and remove licences?

Yes. When it's time to renew your licences you can simply choose to add more or only renew some of your existing ones. You can also add licences each term (or whenever needed) and Adobe will sync them with your existing ones so that everything has the same renewal date.

Which licensing option is for me?

For students we recommend:

If you're working with students under 16, we recommend device licensing, as having individual users named on each licence may not meet your school's data protection standards. It also allows you to buy fewer licences, as typically you have fewer devices than you do students.

For staff we recommend:

If you're looking to purchase Adobe licences for teaching staff or an internal marketing team, we'd recommend named user licensing. This is perfect for small working groups as it includes all of Adobe's online collaborative tools, including Adobe Digital Publishing Suite and 100GB of cloud storage per user.



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Are product updates included?

Yes. Adobe will push updates to individual apps as and when they become available, so you are always on the latest version of whatever app you're using.

Creative Cloud apps include:	
Adobe Acrobat Pro	Adobe Flash Professional CC
Adobe After Effects CC	Adobe Illustrator CC
Adobe Audition CC	Adobe InCopy CC
Adobe Bridge CC	Adobe InDesign CC
Adobe Dreamweaver CC	Adobe Muse CC
Adobe Edge Animate CC	Adobe Photoshop CC
Adobe Edge Code CC	Adobe Photoshop Lightroom
Adobe Edge Reflow CC	Adobe Prelude CC
Adobe Encore	Adobe Premiere Pro CC
Adobe Fireworks	Adobe SpeedGrade CC
Adobe Flash Builder Premium Edition	

How do I enrol?

You enrol and manage your named licences through Adobe's VIP portal. When you buy your licences, our team will provide you with a login for the portal and you can then use it to manage the licences yourself, or arrange for us to manage them on your behalf. For devices, orders must be placed in advance of deployment and are managed in a similar way to the old CLP software.

I am on a CLP agreement. Can I migrate my licences?

If your CLP level 2 or 3 agreement is active, or expired after 30th April 2014, you can migrate your licences and buy new ones at a discounted rate. Give us a call to find out more!

How do I install Creative Cloud once I'm enrolled?

The VIP Portal includes a service called Creative Cloud Packager. Your technical team can log into Packager, build different bundles of apps for different types of machine or user, and then remotely install them on any of the machines on your network. Packager can also be used to roll out updates.

How do I find out more?

Get in touch!

You can reach our team on **03332 409 333** or at learning@Jigsaw24.com.



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